

The economic impact of South Carolina's Arts-Related Economic Cluster

Study released February 2023. Find the full report on SouthCarolinaArts.com.

\$14.1
BILLION

The total **economic impact** of the South Carolina arts-related cluster, which represents both the direct and indirect demand generated by the local spending activity of all arts-related businesses, their suppliers, and their employees.

123,550
JOBS

The total number of **local jobs** supported by the arts-related cluster. This level of employment represents 5.5 percent of the total employment base in South Carolina and also generates nearly \$5.7 billion in wages and salaries.

\$360.2
MILLION

The annual total estimated **tax revenue** generated for the state of South Carolina that arises from the arts-related cluster each year.

Researchers at the Darla Moore School of Business at the University of South Carolina analyzed 2021 data from the U.S. Census Bureau and the U.S. Department of Commerce, Bureau of Economic Analysis, regarding the South Carolina economy associated with the arts and design, crafts, and related activities.

Investing in the arts
invests in South Carolina.

 SOUTH CAROLINA **arts** COMMISSION