

# Strategic Plan FY2021-2025

From October 2019 to March 2020, agency teams conducted 17 in-person meetings from the mountains to the coast and gathered additional input via an online survey that was offered in English and Spanish. More than 1,000 constituents shared their thoughts and opinions during the Canvass of the People 2020.

From this public input, the agency crafted an updated vision, mission, and set of values that, along with the new strategic plan, will guide the Arts Commission's work for the foreseeable future.



## vision

We envision a South Carolina where the arts are valued and all people benefit from a variety of creative experiences.

## values

### Accountability

We are committed to transparency, honesty, and integrity.

### Courage

We are committed to and call for courageous leadership that advances equitable access to the arts through policy and practice.

### Creativity

We value innovation, creative expression, and a commitment to quality in artistic experiences.

### Learning

We believe education is a right that must be accessible to all. Learning in and through the arts should be integral to a continuum of lifelong growth.

### Relationships

We believe building connections and working in partnership deepen impact and advance the arts.

### Social Justice

We value diversity, equity, access, and inclusion. We believe in our collective responsibility to support culturally relevant and responsive art.

## mission

The mission of the South Carolina Arts Commission is to promote equitable access to the arts and support the cultivation of creativity in South Carolina.

# Strategic Plan FY21-25 • Outcomes & Objectives



## 1 South Carolina citizens and visitors benefit from diverse arts experiences in communities throughout the state.

- Consistently award grants in all 46 counties.
- Communities in every county have access to the arts.
- Influence our constituency in their efforts to increase diversity, equity, and inclusion in policies and practices.
- Provide leadership in diversity, equity, and inclusion through our policies and practices.
- Celebrate and support the many ways South Carolinians engage in artistic expression and creativity.

## 2 Artists have opportunities to build sustainable careers in South Carolina.

- Provide a robust grant portfolio for individual artists.
- Cultivate partnerships and peer networks that create professional opportunities and make more efficient use of resources for artists.
- Support and promote the essential role artists as citizens serve in their communities.
- Provide opportunities for artists to participate in a learning continuum ranging from pre-professional to advanced career training.

## 3 Students receive a comprehensive education in and through the arts that develops creativity, problem solving, collaborative skills, and other knowledge, skills, and characteristics outlined in the Profile of the South Carolina Graduate.

- Provide a robust grant portfolio for Arts in Education.
- Work in partnership with public and private entities to advance arts in education.
- Work with organizations, decision-makers, and advocates to affect local, state and national policies that ensure quality arts in education experiences for all students.
- Provide opportunities for teaching artists, educators, and arts organizations to participate in a learning continuum ranging from pre-professional to advanced career training.



## 4 Arts organizations and other arts providers have the necessary resources to deliver diverse arts experiences throughout South Carolina.

- Provide a robust grant portfolio for arts organizations and providers.
- Support collaborations between arts providers and local, statewide, and national funders to maximize impact of public funds.
- Influence arts providers in their efforts to increase diversity, equity, and inclusion policies and practices.
- Develop diverse cross-sector relationships that engage arts and culture providers to address local issues in matters that may include economic, community or workforce development, healthcare, education, public safety, housing or capital.

## 5 There is recognition of the essential value of public funding for the arts in South Carolina.

- Develop and communicate unified messages about the role the arts play in quality of life, education, and economic vitality.
- Equip and encourage commissioners, artists, educators, arts leaders, and advocates to communicate the value of public funding for the arts.
- Conduct or commission research that documents the value of the arts and arts education.



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