

# FY27 Arts Project Support Grant Application - Evaluation Rubric for Project Support

## Project Details – 40% of total score

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| <b>Activity Timeline</b>                   | <b>0 points:</b> There is no activity timeline or the timeline is not within the start and end dates.                                                                                        | <b>1-2 points:</b> There is a limited activity timeline within the start and end dates.                                                                                                  | <b>3-4 points:</b> There is a clear activity timeline within the start and end dates.                                                                                                        | <b>5 points:</b> There is a comprehensive activity timeline within the start and end dates.                                                                                                                  |
| <b>Project Goals and Expected Outcomes</b> | <b>0-2 points:</b> The project goals are not provided OR the provided goals do not align with the expected outcomes.                                                                         | <b>3-5 points:</b> The project goals are somewhat achievable and somewhat align with the expected outcomes.                                                                              | <b>6-8 points:</b> The project goals are outlined, achievable, and align with the expected outcomes.                                                                                         | <b>9-10 points:</b> The project goals are distinctly outlined, achievable, and properly align with the expected outcomes.                                                                                    |
| <b>Funding Importance</b>                  | <b>0-2 points:</b> Little to no information is provided about how grant funding will support the project's outcome and goals.                                                                | <b>3-4 points:</b> The applicant somewhat explains how grant funding supports the project's outcome and goals.                                                                           | <b>5-6 points:</b> The applicant explains how grant funding will support the project's outcome and goals.                                                                                    | <b>7 points:</b> The applicant explains in specific detail how grant funding will support the project's outcome and goals.                                                                                   |
| <b>Activity Location</b>                   | <b>0 points:</b> No activity location(s) are listed.                                                                                                                                         |                                                                                                                                                                                          | <b>5 points:</b> Activity location(s) are clearly listed.                                                                                                                                    |                                                                                                                                                                                                              |
| <b>Key Personnel</b>                       | <b>0-2 points:</b> Key personnel are not identified and qualifications are not relevant to the proposed project or have little to no experience or capacity to carry out project activities. | <b>3-4 points:</b> Key personnel are somewhat identified, qualifications are relevant to the proposed project, and experience demonstrates the capacity to carry out project activities. | <b>5-6 points:</b> Key personnel are identified, qualifications are relevant to the proposed project, and experience demonstrates the capacity to successfully carry out project activities. | <b>7 points:</b> Key personnel are clearly identified, qualifications are extremely relevant to the proposed project, and experience demonstrates the capacity to successfully carry out project activities. |
| <b>Promotion Strategy</b>                  | <b>0 points:</b> There is little to no planned promotion strategy for the project.                                                                                                           | <b>1-2 points:</b> There is a limited plan to promote the project.                                                                                                                       | <b>3-4 points:</b> There is a clear plan to promote the project.                                                                                                                             | <b>5-6 points:</b> There is an extremely detailed plan to promote the project.                                                                                                                               |

## Project Impact – 30% of total score

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| <b>Importance to Artist or Community</b> | <b>0-3 points:</b> The project has little to no importance to the applicant and/or the community it serves as there is minimal supporting detail provided. | <b>4-7 points:</b> The project is somewhat important to the applicant and/or the community it serves as there are some supporting details provided. | <b>8-11 points:</b> The project is important to the applicant and/or the community it serves as there are supporting details provided. | <b>12-15 points:</b> The project is highly important to the applicant and/or the community it serves as there are specific and many supporting details provided. |
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| <b>Success Measurements</b>                   | <b>0-3 points:</b> There is little to no plan to collect data or the plan is unclear on how success of the project will be measured.                          | <b>4-7 points:</b> The plan to collect data to measure the success of the project is limited.                                                                 | <b>8-11 points:</b> There is a plan to collect data to measure the success of the project.                                                           | <b>12-15 points:</b> The applicant has a structured plan to collect data to measure the success of the project thoroughly.                                             |
| <b>Budget – 15% of total score</b>            |                                                                                                                                                               |                                                                                                                                                               |                                                                                                                                                      |                                                                                                                                                                        |
| <b>Budget Itemization</b>                     | <b>0 points:</b> The budget lacks detail or expenses and income are not itemized.                                                                             | <b>1-2 points:</b> The budget includes some detail with expenses and income items partially itemized.                                                         | <b>3-4 points:</b> The budget is detailed with all expenses and income items itemized.                                                               | <b>5 points:</b> The budget is extremely detailed with all expenses and income items specifically itemized.                                                            |
| <b>Budget Resources</b>                       | <b>0-2 points:</b> The budget is not balanced and/or an unrealistic estimate of itemized project expenses and income sources to support the project.          | <b>3-5 points:</b> The budget somewhat demonstrates a balanced and realistic estimate of itemized project expenses and income sources to support the project. | <b>6-8 points:</b> The budget demonstrates a balanced and realistic estimate of itemized project expenses and income sources to support the project. | <b>9-10 points:</b> The budget clearly demonstrates a balanced and realistic estimate of itemized project expenses and reliable income sources to support the project. |
| <b>Support Materials – 15% of total score</b> |                                                                                                                                                               |                                                                                                                                                               |                                                                                                                                                      |                                                                                                                                                                        |
| <b>Work/Support Material Credit</b>           | <b>0 points:</b> Credits are not clearly labeled, accurate, <b>OR</b> indicate the artist or organization did not produce the submitted samples or materials. | <b>1-2 points:</b> Credits are partial or inaccurate and do not indicate that the artist or organization produced the submitted samples or materials.         | <b>3-4 points:</b> Credits are clearly and accurately labeled to show the artist or organization produced the submitted samples or materials.        | <b>5 points:</b> Credits are thoroughly and accurately presented, clearly showing the artist or organization produced the submitted samples or materials.              |
| <b>Work/Support Material Relevance</b>        | <b>0-2 points:</b> Samples or materials do not show the applicant's skills, resources, and capacity to implement the project.                                 | <b>3-5 points:</b> Samples or materials do not adequately show the applicant's skills, resources, and capacity to implement the project.                      | <b>6-8 points:</b> Samples or materials effectively show the applicant's skills, resources, and capacity to implement the project.                   | <b>9-10 points:</b> Samples or materials strongly show the applicant's skills, resources, and capacity to implement the project.                                       |