FY27 Arts Project Support Grant Application - Evaluation Rubric for Project Support

Project Details – 40% of total score

Activity Timeline	**0 points:** There is no activity timeline or the timeline is not within the start and end dates.	**1-2 points:** There is a limited activity timeline within the start and end dates.	**3-4 points:** There is a clear activity timeline within the start and end dates.	**5 points:** There is a comprehensive activity timeline within the start and end dates.
Project Goals and Expected Outcomes	**0-2 points:** The project goals are not provided OR the provided goals do not align with the expected outcomes.	**3-5 points:** The project goals are somewhat achievable and somewhat align with the expected outcomes.	**6-8 points:** The project goals are outlined, achievable, and align with the expected outcomes.	**9-10 points:** The project goals are distinctly outlined, achievable, and properly align with the expected outcomes.
Funding Importance	**0-2 points:** Little to no information is provided about how grant funding will support the project's outcome and goals.	**3-4 points:** The applicant somewhat explains how grant funding supports the project's outcome and goals.	**5-6 points:** The applicant explains how grant funding will support the project's outcome and goals.	**7 points:** The applicant explains in specific detail how grant funding will support the project's outcome and goals.
Activity Location	**0 points:** No activity location(s) are listed.		**5 points:** Activity location(s) are clearly listed.	
Key Personnel	**0-2 points:** Key personnel are not identified and qualifications are not relevant to the proposed project or have little to no experience or capacity to carry out project activities.	**3-4 points:** Key personnel are somewhat identified, qualifications are relevant to the proposed project, and experience demonstrates the capacity to carry out project activities.	**5-6 points:** Key personnel are identified, qualifications are relevant to the proposed project, and experience demonstrates the capacity to successfully carry out project activities.	**7 points:** Key personnel are clearly identified, qualifications are extremely relevant to the proposed project, and experience demonstrates the capacity to successfully carry out project activities.
Promotion Strategy	**0 points:** There is little to no planned promotion strategy for the project.	**1-2 points:** There is a limited plan to promote the project.	**3-4 points:** There is a clear plan to promote the project.	**5-6 points:** There is an extremely detailed plan to promote the project.

Project Impact – 30% of total score

Importance to Artist or Community	**0-3 points:** The project has little to no importance to the applicant and/or the community it serves as there is minimal supporting detail provided.	**4-7 points:** The project is somewhat important to the applicant and/or the community it serves as there are some supporting details provided.	**8-11 points:** The project is important to the applicant and/or the community it serves as there are supporting details provided.	**12-15 points:** The project is highly important to the applicant and/or the community it serves as there are specific and many supporting details provided.

Success Measurements	**0-3 points:** There is little to no plan to collect data or the plan is unclear on how success of the project will be measured.	**4-7 points:** The plan to collect data to measure the success of the project is limited.	**8-11 points:** There is a plan to collect data to measure the success of the project.	**12-15 points:** The applicant has a structured plan to collect data to measure the success of the project thoroughly.
Budget – 15% of total score				
Budget Itemization	**0 points:** The budget lacks detail or expenses and income are not itemized.	**1-2 points:** The budget includes some detail with expenses and income items partially itemized.	**3-4 points:** The budget is detailed with all expenses and income items itemized.	**5 points:** The budget is extremely detailed with all expenses and income items specifically itemized.
Budget Resources	**0-2 points:** The budget is not balanced and/or an unrealistic estimate of itemized project expenses and income sources to support the project.	**3-5 points:** The budget somewhat demonstrates a balanced and realistic estimate of itemized project expenses and income sources to support the project.	**6-8 points:** The budget demonstrates a balanced and realistic estimate of itemized project expenses and income sources to support the project.	**9-10 points:** The budget clearly demonstrates a balanced and realistic estimate of itemized project expenses and reliable income sources to support the project.
Support Materials – 15% of total score				
Work/Support Material Credit	**0 points:** Credits are not clearly labeled, accurate, **OR** indicate the artist or organization did not produce the submitted samples or materials.	**1-2 points:** Credits are partial or inaccurate and do not indicate that the artist or organization produced the submitted samples or materials.	**3-4 points:** Credits are clearly and accurately labeled to show the artist or organization produced the submitted samples or materials.	**5 points:** Credits are thoroughly and accurately presented, clearly showing the artist or organization produced the submitted samples or materials.
Work/Support Material Relevance	**0-2 points:** Samples or materials do not show the applicant's skills, resources, and capacity to implement the project.	**3-5 points:** Samples or materials do not adequately show the applicant's skills, resources, and capacity to implement the project.	**6-8 points:** Samples or materials effectively show the applicant's skills, resources, and capacity to implement the project.	**9-10 points:** Samples or materials strongly show the applicant's skills, resources, and capacity to implement the project.
Compliance with Board of Commissioners Policy on Vulgar, Obscene, or Abusive Language				
Did the applicant indicate that the application contains vulgar, obscene, or abusive language?	Yes (**-10 points**)		No	

Opportunity County Priority Points		
The project serves one or more of the identified opportunity counties.	Yes (**+6 points**)	No
The applicant is based in an opportunity county.	Yes (**+4 points**)	No