

FY26 Arts Project Support Grant Application Evaluation Rubric

Project Support

Project Details – 40% of total score

Project Goals and Expected Outcomes	0-2 points: The project goals are not provided OR the provided goals do not align with the expected outcomes.	3-5 points: The project goals are vague, somewhat achievable, and somewhat align with the expected outcomes.	6-8 points: The project goals are outlined, achievable, and align with the expected outcomes.	9-10 points: The project goals are distinctly outlined, achievable, and properly align with the expected outcomes.
Funding Importance	0-2 points: No information is provided about how grant funding will support the project's outcome and goals.	3-4 points: The applicant limitedly explains how grant funding supports the project's outcome and goals.	5-6 points: The applicant explains how grant funding will support the project's outcome and goals.	7 points: The applicant explains in specific detail how grant funding will support the project's outcome and goals.
Activity Timeline	0 points: There is no activity timeline OR the timeline does not accomplish the project's goals.	1-2 points: There is a limited activity timeline that accomplishes the project's goals.	3-4 points: There is a clear activity timeline that accomplishes the project's goals.	5 points: There is a comprehensive activity timeline that accomplishes the project's goals.
Activity Location	0 points: No activity location(s) are listed.		5 points: Activity location(s) are clearly listed.	
Key Personnel	0-2 points: The applicant identifies key administrative and artistic personnel who have limited abilities to lead and complete project activities with minimal commitment to artistic experiences.	3-4 points: The applicant identifies key administrative and artistic personnel who have some ability to lead and complete project activities with commitment to artistic experiences.	5-6 points: The applicant identifies key administrative and artistic personnel who have the ability to lead and complete project activities with a clear commitment to artistic experiences.	7 points: The applicant identifies key administrative and artistic personnel who have high abilities to lead and complete project activities with a strong commitment to artistic experiences.
Promotion Strategy	0 points: There is no planned promotion strategy for the project.	1-2 points: There is a vague plan to promote the project.	3-4 points: There is a clear plan to promote the project.	5-6 points: There is an extremely detailed plan to promote the project.

Project Impact – 30% of total score

Importance to Artist or Community	0-3 points: The project is not important to the applicant and/or the community it serves.	4-7 points: The project is somewhat important to the applicant and/or the community it serves.	8-11 points: The project is important to the applicant and/or the community it serves.	12-15 points: The project is highly important to the applicant and/or the community it serves.
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Success Measurements	0-3 points: There is no plan to collect data or the plan is unclear on how success of the project will be measured.	4-7 points: The applicant's plan to collect data to measure the success of the project is vague.	8-11 points: The applicant has a plan to collect data to measure the success of the project.	12-15 points: The applicant has a structured plan to collect data to measure the success of the project thoroughly.
Budget – 15% of total score				
Budget Itemization	0-1 points: The budget lacks detail, or expenses and income are not itemized.	1-2 points: The budget includes some detail with expenses and income items partially itemized.	3-4 points: The budget is detailed with all expenses and income items fully itemized.	5 points: The budget is extremely detailed with all expenses and income items itemized.
Budget Resources	0-2 points: The budget is not balanced and/or an unrealistic estimate of itemized project expenses and income sources to support the project.	3-5 points: The budget somewhat demonstrates a balanced and realistic estimate of itemized project expenses and income sources to support the project.	6-8 points: The budget demonstrates a balanced and realistic estimate of itemized project expenses and income sources to support the project.	9-10 points: The budget clearly demonstrates a balanced and realistic estimate of itemized project expenses and reliable income sources to support the project.
Work Samples or Support Materials – 15% of total score				
Age of Samples or Materials	0 points: Some materials are older than five years (from 2019 or earlier).		5 points: All materials are five years old (from 2020) or younger (2021 to this year).	
Credit of Samples or Materials	0 points: Credits are not clearly labeled, accurate, OR indicate the artist or organization did not produce the submitted samples or materials.	1-2 points: Credits are vague or inaccurate and do not indicate the artist or organization that produced the submitted samples or materials.	3-4 points: Credits are clearly and accurately labeled to show the artist or organization produced the submitted samples or materials.	5 points: Credits are thoroughly and accurately presented, clearly showing the artist or organization produced the submitted samples or materials.
Relevance of Samples or Materials	0 points: Samples or materials do not show the applicant's ability to implement their project.	1-2 points: Samples or materials do not adequately show the applicant's ability to implement the project.	3-4 points: Samples or materials effectively show the applicant's ability to implement their project.	5 points: Samples or materials strongly show the applicant's ability to implement the program.