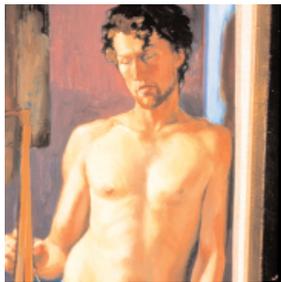
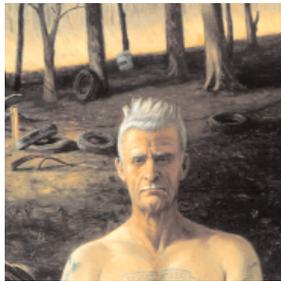




YEARS	2001-2010
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A LONG-RANGE PLAN FOR THE ARTS IN SOUTH CAROLINA

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Images/Long-Range Plan (left to right; up to down)

Artist	Elizabeth Keller	Artist	Jeanne Petry
Title	Discerning of Spirits	Title	Motion Self-Portrait
Year	1992	Year	1983
Medium	stoneware	Medium	photo lithograph
Size	60" x 17" x 14"	Size	6" x 6"
Artist	Manning B. Williams	Artist	Jane Allen Nodine
Title	Guadalcanal	Title	Indefinite Concern
Year	1984	Year	1998
Medium	oil on linen	Medium	mixed media
Size	42" x 48"	Size	30" x 22"
Artist	Sherri Moore-Change	Artist	Nancy Jaramillo
Title	Lifted Dreams	Title	Heart in the Form of a Young Woman
Year	1998	Year	1991
Medium	mixed media collage	Medium	conte crayon
Size	15" x 11"	Size	14" x 18"
Artist	John Jacobsmeyer	Artist	Alice Boyle
Title	Umbrian Self-Portrait	Title	Mother Forsythe
Year	1987	Year	1981
Medium	oil on plexiglas	Medium	silver gelatin
Size	17" x 8"	Size	6" x 4"
Artist	Phil Moody		
Title	Short's Mill, Tweedmouth East of Scotland Series		
Year	1987		
Medium	ektacolor type c-print		
Size	14" x 11"		

Acknowledgements

Facilitators

Bob Becker
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Brandi Lariscy

Special Thanks:

South Carolina Arts Alliance
Staff of South Carolina Arts Commission,
Suzette M. Surkamer, Executive Director

If we are going to attract and keep creative people in South Carolina we must provide a stimulating cultural environment for them.

Joel Smith, Dean
Moore School of Business, University
of South Carolina

Preface

“It is hereby declared to be the policy of the state of South Carolina to join with private patrons and with institutions and professional organizations concerned with the arts to insure that the arts...will continue to grow and play an ever more significant part in the welfare and educational experiences of our citizens. It is further declared that all activities undertaken by the State in carrying out this policy shall be directed toward encouraging and assisting, rather than limiting, the freedom of artistic expression that is essential for the well-being of the arts.”

An Act to Create the South Carolina Arts Commission, 1967

Since accepting this legislative mandate in 1967, the South Carolina Arts Commission has worked to increase the understanding of, support for and participation in the arts in the Palmetto State. Now thirty-four years later, we stand in the dawn of a new century and look toward the future.

This comprehensive plan for the arts in South Carolina lays out a nine-year course to guide arts development in our state from 2001 until 2010. Hundreds of South Carolinians, from all over the state and from diverse points of view, have contributed their thoughts and shared their ideas in the creation of the plan. This broad input is the result of the South Carolina Arts Commission’s determination to include as many citizens as possible in the long-range planning process.

The arts can bridge divides.
Carolyn Sawyer
Tom Sawyer Company

Mission of the South Carolina Arts Commission

With a commitment to excellence across the spectrum of our state's cultures and forms of expression, the South Carolina Arts Commission pursues its public charge to develop a thriving arts environment, which is essential to quality of life, education, and economic vitality for all South Carolinians.

Goals of the South Carolina Arts Commission

Artist Development

Encourage, nurture, and support the artistic growth and personal and economic well-being of South Carolina artists.

Arts Education

Establish the arts as an integral part of South Carolina's educational systems and the lifelong learning process of our citizens.

Community Development

Stimulate the development of South Carolina's culturally diverse arts resources and organizations and promote creative partnerships to improve the quality of our lives, preserve our cultural heritage, and enhance our economic growth.

The Canvas of the People

Canvas: NOUN. 1. A PIECE OF CLOTH BACKED OR FRAMED AS A SURFACE FOR A PAINTING; ALSO, THE PAINTING ON SUCH A SURFACE. 2. THE BACKGROUND, SETTING, OR SCOPE OF AN HISTORICAL OR FICTIONAL ACCOUNT OR NARRATIVE.

Canvass: VERB. 1. TO EXAMINE CAREFULLY OR DISCUSS THOROUGHLY; SCRUTINIZE. 2. TO GO THROUGH (A REGION) OR TO GO TO (PERSONS) TO SOLICIT VOTES, ORDERS, SUPPORT, OR TO DETERMINE OPINIONS OR SENTIMENTS.

Canvass: NOUN. THE ACT OR INSTANCE OF CANVASSING; ESPECIALLY A PERSONAL SOLICITATION OF VOTES OR SURVEY OF PUBLIC OPINION.

The process for including a diverse range of South Carolinians in the creation of this plan is called the Canvas of the People. It is a unique, comprehensive statewide planning process designed to help the Arts Commission assess the state's artistic and cultural needs, share ideas, set priorities for future programming, develop arts networks throughout the state and build support for the arts in South Carolina.

The 2001 Canvas is the fifth to be conducted by the SCAC. Similar Canvases were conducted in 1980, 1984, 1987 and 1992. Numerous priorities identified in those earlier public surveys are now realities, including:

- * Expanded commitment to Arts in Basic Curriculum (ABC)
- * Improved ABC evaluation and outreach
- * Curriculum Leadership Institute in the Arts
- * Salary Assistance and Facility Planning grants for organizations

- * More professionals working in the arts
- * Design Arts Partnership
- * Mayors Institute for Community Design
- * Cultural Visions for Rural Communities
- * Folklife & Traditional Arts Program
- * Institute for Community Scholars
- * Views from the Edge of the Century series of exhibitions
- * ArtsNet grants for internet access
- * SCAC's web site
- * Arts Calendar (now Arts Daily) radio listings of arts events
- * Email discussion groups
- * Funding increases

Many of the new initiatives and programs could not have been created without the involvement of partners in other state agencies, organizations, businesses and individuals who responded to the challenges included in the 1992 plan. Many arts providers in the state fashioned their own long range or strategic plans after the state's ten-year plan for the arts, adopting goals from the plan as their own. For the first time many organizations were intentionally working in the same direction and moving toward the same objectives.

The 1992 ten-year plan and its resulting coalitions created an environment of collaboration upon which the 2001 Canvas of the People was developed. Clearly, while the Arts Commission fully accepts its leadership role, we cannot do all that is encompassed in this plan. With collaboration, partnership and shared purpose, much can be accomplished and South Carolina's arts and artists can flourish.

The better the caliber of arts we have in our communities the better the caliber of businesses we'll attract.

Claudia Smith Brinson, columnist
The State Newspaper

The 2001 Canvas Process

The latest Canvas began with a telephone survey of 800 South Carolinians age eighteen and older to establish a "snapshot" of arts awareness and involvement among the state's general population. Based on this research, the Arts Commission and local sponsoring arts organizations convened twelve town meeting-style public forums in Anderson, Charleston, Columbia, Florence and Greenville. Some forums focused on specific topics, like organizational health or artistic quality. Some forums were targeted for specific people such as artists or board members. Other forums were held with key statewide arts organizations. Citizens who were unable to attend a public forum had the option of mailing written responses or emailing their thoughts through the SCAC web site, and many took advantage of these ways of participating.

The Arts Commission also conducted one-on-one interviews about the arts with fifty business, government, education, and community leaders throughout the state. All told, almost 1400 people took the time to participate by sharing their ideas and thoughts about the arts in South Carolina and what direction the future should take.

The Long-Range Plan for the Arts

The Arts Commission compiled the massive amount of information collected from the Canvas of the People and used the information to do three things:

- * assess needs identified by citizens
- * identify common themes
- * develop target objectives

The resulting new nine-year plan is a comprehensive one that includes Theme Areas – the priorities outlined by the plan; and objectives – ways of moving those priorities forward. The themes and objectives are deliberately broad – outlining general areas where the arts have real opportunities to make progress and improvements in the next decade. As circumstances, technologies and economies change – and they surely will – the broad nature of the themes gives those working in the arts a common point of reference as they set their own strategies for achieving progress. For its part, the Arts Commission will develop three-year plans that lay out its specific strategies for addressing the long-range themes and monitoring progress.

Because this is truly a long-range plan for the arts in South Carolina and not simply a plan for the South Carolina Arts Commission, the SCAC encourages others to use the information here to guide their efforts in helping to advance the arts in the Palmetto State. The Arts Commission invites these partners – federal, state, and local government agencies, artists, arts organizations, businesses, schools, and individuals – to join us to make the plan reality.

Vision for the Arts in South Carolina

Participants in the 2001 *Canvas of the People* were able to clearly articulate their own visions for the arts in our state. The points of view were wide-ranging, and reflected the diversity of the state's population, but the more people shared about their own personal visions for the future of the arts, the more focused the state's common vision became.

Parts of our common vision for the arts in South Carolina have been stated before, and likely will always be included in such statements about the future of the arts. South Carolinians envision a state where the arts are an integral part of daily living and learning for the youngest to the oldest citizens, and where the arts are a basic component of every child's education. South Carolinians look forward to a time when all residents value the entire range of cultural and artistic expression, including art forms beyond the formal artistic disciplines, and when citizens will support the arts by creating, purchasing, attending and encouraging art in all its forms.

South Carolina's vision for the arts includes a call to embrace and respect the artistic and cultural traditions of growing new populations, while honoring the diverse cultural heritage we all can claim as South Carolinians.

The state envisions a time when artists and organizations are no longer focused on survival and stability, but on increasing their capacity to successfully create more art and better serve their communities. The vision includes artists and organizations having the facilities they need to create and present their work to ever widening audiences. Art transcends bound-

aries, and the vision for the arts in South Carolina gives artists opportunities to extend their reach beyond the local or state level to national and international arenas.

South Carolina envisions a state where community leaders, in both private and public sectors, naturally include the arts in their decision-making, recognizing the arts' value in economic and civic development. Public policy will be influenced by the arts and the quality of life they add when fully embraced at all levels of the community. Businesses will find new ways to become involved in the arts, not only as financial supporters, but also as active promoters and providers of arts for their communities.

The vision for the arts in South Carolina is far-reaching, but not out of reach. By working together, as they have to create this long-range plan, citizens of the Palmetto State are well on their way to fulfilling their vision.

The Long-Range Plan for the Arts in South Carolina

The 2001 *Canvas of the People* identified the needs and issues reflected in the objectives that follow. These objectives have been ordered into seven themes: Artist Opportunities; Arts Education, PreK-12; Collaboration; Knowledge and Communication; Marketing and Advocacy; Participation; and Resource Development. While the South Carolina Arts Commission's annual plans and programs from 2001-2010 will be directed toward accomplishing these objectives, this is not a plan for the Arts Commission alone. Just as the participation of wide ranging and diverse arts communities was necessary for a successful planning process, the success of the plan depends on the combined efforts of all South Carolina arts communities, with support from their communities at large.

Artist Opportunities

Every aspect of the arts "ecosystem", and therefore this plan, hinges on the work of artists, without whom there would be no art or arts community. Artists want their work to be experienced and valued by a larger community and they want to earn a living wage from their creative work. Current pressing needs include better marketing, within South Carolina and expanding into national and international markets, and more low-cost spaces for both the creation and presentation of art. Within the broader arts community, artists face special challenges in gaining access to resources, markets, and audiences.

OBJECTIVES:

1. Support artists' efforts to earn fair compensation for their work.
2. Increase the number of opportunities for

artists to create, publish, exhibit, distribute, and perform their work, so that it can be experienced by a larger community, including state, national and international audiences.

3. Support organizations and facilities where artists can create and present their work.
4. Assist artists in connecting with agents, galleries, publishers, distributors and others who can expand their markets and provide access to more commissions, sales and bookings.
5. Support artistic training for artists and provide critical response to their work that will set high standards of quality for art produced in South Carolina.

Arts Education, PreK-12

Learning in the arts is an essential element of a complete education. We must work to ensure that every child in South Carolina, from pre-school through 12th grade, has access to a quality, comprehensive education in the arts, provided as a core component of the basic curriculum of every school. This basic arts curriculum should address all art forms, including dance, drama, literature, music, and visual art, and explore the broad range of artistic expression, from the arts of traditional cultures to contemporary media.

OBJECTIVES:

1. Maintain statewide momentum toward excellent arts education through strategic partnerships at all levels—from single schools to the national education reform arena.

2. Increase understanding of and support for arts education among decision-makers at all levels.
3. Work to establish and maintain public policies and systems of accountability that promote quality, comprehensive arts education for all students.
4. Increase individual schools' and school districts' capacities to implement comprehensive arts education.
5. Increase knowledge and understanding of cultural diversity in the arts among educators and students.
6. Make quality arts experiences available to all school-age children and young people both during and after the regular school day, through artist residencies, partnerships with local arts resources, and after-school arts programs.

Collaboration

Artists and arts administrators must reach out to others outside their current "spheres of influence" and purposefully pursue relationships and opportunities for partnership with other arts, business and community leaders. We must recognize that we have common interests with others operating within the arts arena and in other sectors of our society and seek to build relationships that advance these common interests.

OBJECTIVES:

- I. Promote mutually beneficial business and arts partnerships.

2. Stimulate creative collaborations within individual arts disciplines and between disciplines in the arts community that will increase cooperation, enhance impact and make most efficient use of limited resources.

3. Pursue arts partnerships with community, state, regional, national, and international agencies and organizations, especially those involved in tourism, economic development, community health, preservation, recreation, and others with whom the arts find productive intersections.

4. Develop new models of patronage that engage artists and arts organizations with non-profit and private sector organizations and individuals in on-going relationships as well as specific projects.

Knowledge and Communication

Artists, arts educators and arts organizations are eager for accurate and up to date information about the arts and issues that affect the arts. There is a desire for a central source for authoritative research data and practical knowledge. Information sharing multiplies opportunities. Better communication stimulates innovation. Creative networking and information exchange will encourage collaboration within and across disciplines and stimulate collaboration between organizations and artists.

OBJECTIVES:

- I. Develop effective networks and regular opportunities for exchange of information within the South Carolina arts community and with others outside that community.

European companies looking to expand to the US and especially high tech-companies are particularly interested in quality of life matters in the communities into which they are looking.

Charles S. Way, Jr.
Secretary of Commerce

2. Perform accurate, relevant research on the arts and issues that impact the arts, and disseminate the findings for the greatest strategic benefit.

3. Build capacity within state agencies, organizations and institutions to help South Carolina arts providers gain the knowledge and skills they need to succeed.

Marketing and Advocacy

In order to build an environment in which the arts can thrive, we must deliberately raise the profile of arts providers and supporters in South Carolina. We must increase the public's understanding and appreciation of the artistic process and gain more and better coverage and criticism of the arts through all media outlets. We must build understanding of the relationship between community development and the arts until the arts are regarded as a vital resource for prosperity and health by the businesses, citizens, and government leaders of South Carolina. We must keep the arts on the public agenda at the local, state and national levels and influence public policy in favor of the arts.

OBJECTIVES:

1. Develop marketing and information systems that help citizens easily identify and connect with arts resources that fit their needs and interests.

2. Train artists and arts organizations in professional marketing techniques, and build skills throughout the arts community in obtaining press and media coverage.

3. Build public understanding and appreciation of the "behind-the-scenes" creative process through which works of art are produced.

4. Monitor and communicate the public's opinions and values regarding the importance of arts in the schools and communities and their desire for public funding to support the arts.

5. Understand and document the economic impact of the arts themselves and the influence of the arts on general economic development. Share this information with all potential partners, and publicize it broadly.

6. Develop ongoing relationships with local, state and federal legislators and legislative staff, and cultivate two-way communication that increases their understanding of the arts and the legitimate role of government in their support, while providing arts advocates with greater access to and better understanding of the legislative process.

7. Engage business leaders and other influential allies to advocate for arts and arts education.

8. Influence public policy at all levels including city, county, state, and federal, in support of the arts and public funding of the arts.

Participation

Recent research shows a decline in arts participation across all population groups in South Carolina. Recognizing this, we must learn more about the nature of cultural participation

in order to broaden, deepen and diversify public involvement with the arts at every level. In this state, where cultural and ethnic diversity is increasing, there are multiple arts communities that reflect this diversity. As a state, we must ensure access to a wide range of high quality arts experiences for South Carolinians of all cultures and ages, honoring and supporting expressive traditions wherever they flourish.

OBJECTIVES:

1. Understand and seek to meet the arts needs of the full diversity of people in our state. Provide access to the arts for all citizens and support for the arts of all citizens.
2. Build greater understanding among arts providers of arts participation as individual and social behavior, so that they can develop more successful approaches to engaging a variety of participants in a variety of ways.
3. Understand, anticipate and keep pace with the changing demographics of South Carolina communities. Reflect the diversity of the community served in all domains of arts organizations, including board composition, staffing, programming, and marketing.
4. Remove physical and social barriers to arts participation. Make specific efforts to eliminate practical and perceptual obstacles that limit participation especially among rural, disabled, and diverse populations.
5. Establish arts programs and services that offer participants opportunities for broader and deeper experiences over time.

Resource Development

People are the fundamental arts resource. We must invest in people, focusing on leadership development and capacity building, in order to move forward. Developing good leaders who can stretch limited resources, open doors to new resources, and build broad, vigorous participation will ensure healthy arts organizations that provide high quality artistic experiences. Arts organizations must keep pace with a rapidly changing and increasingly demanding culture. We must seek new sources of funding, new skills, and new relationships in order to support new and diverse forms of expression and engagement. But to do these things, we must constantly renew our fundamental resource. We must foster the development of those currently in the field and begin to grow and mentor the next generation of artists, arts leaders, participants and patrons now.

OBJECTIVES:

1. Develop training and technical assistance to increase leadership potential and organizational capacity for arts groups statewide. Increase the number of arts organizations with boards, volunteers and staffs who have the knowledge and skills they need to achieve high levels of artistic quality, organizational health and community participation.
2. Strengthen cooperative relationships among arts funders across sectors (private, corporate, government) and between these funders and the artists and arts organizations they may support.

Arts groups need grants. We need to insure government funding for the arts.

Billy Boan, Chief of Staff
Governor's Office

3. Increase funding from state government and other sources for support of South Carolina artists and arts organizations.

4. Develop and deploy resources (people, information, facilities, etc.) that meet needs effectively and efficiently. Encourage the sharing of resources among individuals and organizations.

5. Increase the number of individual collectors, donors, volunteers and patrons active in the arts in South Carolina and recognize their contributions.

6. Develop convenient, accessible ways for people in the arts to connect with the full range of resources available to support their work.

7. Understand the changing needs of career artists and arts organizations as they mature over time and develop resources appropriate to different stages of careers and life-cycles.

Research

Citizen Survey

Believing that quality arts experiences are the birthright of all South Carolinians, we began to develop this long-range plan for our state with a survey of citizens conducted by the University of South Carolina's Institute of Public Affairs in the fall of 2000. The South Carolina State Survey is a random probability survey of citizens age eighteen and older living in South Carolina. The survey gives policy makers and researchers an opportunity to gather reliable data in a timely and cost-effective manner.

The Arts Commission conducted its first citizen survey, also through USC's Institute of Public Affairs, in 1991. By repeating the same questions with the same methodology, the agency is able to compare and identify changes in public opinion, support and participation over a ten-year period.

Survey Findings

Among South Carolina adults, attendance at arts performances or exhibits has declined since 1991.

The percentage who had not attended an arts event in the past twelve months rose from 44.2% in 1991 to 57.3% in the 2000 survey. This decline in attendance was particularly notable among:

- * women
- * black respondents
- * people age 18 to 29
- * people age 65 and older
- * residents of the midlands region

When asked why they do not attend, the answers most often given were:

- * lack of awareness of events
- * lack of time
- * lack of interest

This decline in attendance at arts performances or exhibits has not led to a loss of support for the arts.

Residents continue to believe:

- * it is important to have quality arts events available in their communities (90%)
- * arts education is an important part of basic education for children in elementary through high school (95%)
- * state and local government funding for arts activities should be maintained or increased (92%)
- * funding to strengthen arts education programs in South Carolina's public schools should be increased (83%)

Where there has been any change in these responses since 1991, it has been in the direction of increased public support for the arts.

A significant percentage of the state's population engages in arts-related activities:

- * 25.7% have donated time or money to the arts or cultural activities
- * 17.9% have purchased original art work in the past 12 months
- * 31.9% have done an arts-related activity such as playing a musical instrument, singing in a choir or vocal group, dancing, acting, arts and crafts, or creative writing

The arts bring a special dimension to a community and are a vital part of recruiting new industry.

Congressman Henry Brown

SC - 1st District

* 57% responded that someone in their household had participated in arts activities in the last 12 months

The complete survey and findings are available from the Arts Commission.

Executive Interviews

The Arts Commission engaged an independent consultant to conduct a series of one-on-one interviews with a wide range of South Carolina leaders, most of whom were not directly involved in the arts. The group included corporate executives, business people, legislators, state agency heads, superintendents, educators, retirees, college presidents, municipal officials and others. There were two common perceptions expressed in many of the interviews. The first was the need to work on the public image of the Arts Commission within the state. While the Arts Commission enjoys a sterling reputation on the national arts scene, many statewide leaders perceive there is a public awareness deficiency or visibility problem within the state. They believe that a higher profile for the SCAC's mission and programming would help the agency to be more effective in its work of supporting the arts throughout the state.

Artist Survey

Almost 300 artists responded to the written survey that accompanied a mailing of Untitled, SCAC's artist opportunities newsletter. Although not thoroughly scientific, the responses were reflective of the diversity and range of artists in South Carolina. The answers

sometimes varied widely. Some artists' concerns were repeated more often than others:

- * the frustration of not being able to support themselves through their art
- * the lack of sales, bookings and other opportunities to be paid for their work
- * lack of understanding and support from some local arts councils
- * the perception that college faculty have an unfair advantage
- * lack of arts coverage by the news media
- * exploitation of artists for fundraising

Almost universally, artists wanted more opportunities for their work to be experienced by others, including arenas outside of South Carolina, and to be paid a fair price for their work. Also, many noted the need for artist retreat space, low cost studios, and workshops.

History of the South Carolina Arts Commission

Before World War II, cultural and artistic activities lagged throughout much of the United States. But as income and education levels rose in the late 1940s and early 1950s, cultural and artistic activities proliferated, and federal officials began discussing options for a national program to support the arts.

President John F. Kennedy issued an Executive Order in June 1963 to create a Federal Advisory Council on the Arts. After Kennedy's assassination five months later, President Lyndon Johnson took up the arts mantle and sent to Congress a bill offering federal grant support to cultural institutions in both the arts and the humanities. The bill was signed on Sept. 29, 1965, and the National Endowment for the Arts (NEA) was born.

In one of its first acts, the NEA provided grants to the states to study how they could best encourage the arts. A yearlong survey of South Carolina's cultural assets and potential was conducted in 1966.

On June 7, 1967, Governor Robert E. McNair signed legislation creating the South Carolina Arts Commission (SCAC). David C. Sennema became the SCAC's first executive director, Marvin D. Trapp the first chairman. The original mission of the SCAC was straightforward and far-reaching: to promote and develop all the arts for all the people in the state.

The SCAC presented its first long-range plan in 1969. The program priorities in that document included arts in education, touring arts programs, and statewide awards for excellence

in the arts. Of the twenty-two possible initiatives enunciated in that early report, many have been realized including the State Art Collection, the Elizabeth O'Neill Verner/Governor's Awards for excellence in the arts, artists-in-residence in the schools, and the Governor's School for the Arts.

The 1970s saw explosive growth in the state's arts programs, especially in taking the arts into schools and local communities and providing the state's first fellowship grants to artists. By 1976, SCAC programs had reached 45 of the state's 46 counties.

In 1980, the Arts Commission conducted its first Canvas of the People, a long-range public planning process that ensured local, state, and federal input into the agency's future direction. The first Canvas concentrated on identifying the needs of each county, and led to the introduction of a regional structure with arts coordinators each assigned to a six or seven-county region. The 1980 Canvas also resulted in extended outreach to rural areas of the state, heightened focus on artist development programs, and Challenge Grants to local arts organizations.

The decade of the '80s was a period of dynamic growth for the SCAC. During this time, the agency refined its goals to promote:

- * arts in education
- * arts in communities
- * artistic development

During the 1980s, SCAC programs and grants encouraged the growth of more than forty arts

Arts Education is critically important to producing well rounded citizens.

Darla Moore

Businesswomen and philanthropist

councils and further development of other arts organizations. One of the most significant events of the late 1980s was the development of South Carolina's Arts in the Basic Curriculum (ABC) Plan, which focused on the incorporation of the arts as a basic element in the curriculum of South Carolina schools. The plan was hailed by the NEA as a national model. It inspired the Target 2000 Arts Education legislation, providing funds to the State Department of Education for annual grants to design and implement an arts curriculum in the areas of music, dance, visual arts, and drama.

The 1990s saw the publication of the comprehensive Ten-Year Plan for Arts in South Carolina. The Cultural Visions for Rural Communities program initiated a link between the arts and economic development. The Design Arts Partnership, a collaboration among SCAC, Clemson University and the SC Downtown Development Association, sponsored a successful Mayor's Institute which involved extensive design assistance in rural communities throughout the state. Audiences in South Carolina enthusiastically welcomed the construction - and renovation - of first class performing arts venues, such as Greenville's Peace Center and the Newberry Opera House. The SCAC spearheaded a statewide visual arts exhibition series. *Views From the Edge of the Century* was a millennium celebration of the arts that lasted from early 1999 through 2000. In 1999, a comprehensive ten-year study of the Arts in Basic Curriculum (ABC) Plan included strategies for advancement of arts education over the next decade. In 2000, a legislative Arts Caucus was formed to

inform legislators about issues affecting the arts and to advocate for arts funding.

In 2001, the SCAC again sponsored a Canvas of the People, which has resulted in this new long-range plan for the arts in our state.

South Carolina Arts Commissioners—Past and Present

John Acorn,

Pickens, 1973-76

Elizabeth N. Adams,

Richland, 1995-97, 1997-00

Clarence Addison,

Pickens, 1973-76

John Baker,*

Florence, 1975-78

John C. Benz,

Richland, 1975-78

Carl Blair,

Greenville, 1987-90, 1990-93

Betty Jane Bramlett,

Spartanburg, 1977-80

Herman G. Bright,

Colleton, 1996-99

Carrie Burns Brown,

Greenville, 1999-02

Kenneth R. Brown,

Richland, 1976-79

Reinhardt Brown,

Charleston, 1979-82

Howard F. Burky,

Charleston, 1971-74, (resigned 1973)

E. Milby Burton,*

Charleston, 1968-71, (resigned 1970)

Jess T. Casey,

York, 1967-69

Charlotte N. Cassels,

Aiken, 1977-80

C. Will Cole,

Aiken, 1968-71

Noble P. Cooper, Jr.,

Richland, 2001-04

Judith W. Cooter,

Greenville, 1995-98

John Richard Craft,*

Richland, 1967-70

Thomas M. Creech,

Greenville, 1980-83, 1983-86

John Davenport,*

Greenville, 1978-81

Edith Davis,

Laurens, 1969-71

Millie Dent,*

Spartanburg, 1989-92, 1992-95

Marshall Doswell,

York, 1985-88

William S. Dowis,

Florence, 1967-68, 1969-72

James C. Edwards,

Charleston, 1976-79

Esther Ferguson,

Richland, 1977-80

Constance Flemming,

Lexington, 1988-91, 1991-94

Arthur M. Fraser,*

Richland, 1967-69

Keller Freeman,

Greenville, 1968-71, (resigned 1969)

Phyllis Giese,

Richland, 1971-74

Donald Gillis,*

Richland, 1974-77

Terrell L. Glenn,*

Richland, 1969-72, 1972-75

Carolyn Govan,

Darlington, 1999-02

Edward B. Hart, Jr.,

Charleston, 1996-99

Pamela McCreery Harpootlian,

Richland, 2000-03

Walter M. Hathaway,*

Richland, 1986-89

John B. Heaton,

Aiken, 1996-97, 1997-00

Carlanna Hendrick,

Florence, 1985-87

Ray Huff,

Charleston, 1986-89

We must instill at an early age the appreciation for the arts and nurture it forever.

David Shi, President
Furman University

Henry Janiec,
Spartanburg, 1969-72, 1972-73

Jean Jones,
Spartanburg, 1988-91, 1991-94

Shirley Langdon,
Aiken, 1987-90, 1990-93

Larry Lebby,
Richland 1989-90, 1990-93

Eligio Maoli, Ph.D.,
Richland, 1997-98, 1998-01, (resigned 2000)

Robert E. Marvin,*
Colleton, 1974-77

Rebecca Z. Mays,
Charleston, 1978-81

Gwendolyn S. McCall,
Pickens, 1972-75

Harlan E. McClure,
Pickens, 1967-70

Steve McCrae, Jr.,
York, 1979-82, 1982-85

Steve McCrae, Sr.,
York, 1972-75

Richard McMahan,
Richland, 1978-81

Harold P. Moore,
Richland, 1989-92, (resigned 1992)

Jack A. Morris, Jr.,
Greenville, 1970-73

James L. Price,
Kershaw, 1985-87

Susan Williamson Ravenel,
Charleston, 1982-85, 1985-88

David W. Reid,*
Spartanburg, 1967-69

Emmett Robinson,*
Charleston, 1967-68

N. Winfield Sapp, Jr.,
Charleston, 1979-82

Virginia P. Self,
Greenwood, 2000-01, 2001-04

Patricia Singleton,
Horry, 1980-83, 1983-86

Douglas A. Smith,
Greenville, 1974-77

Grace J. Smith,
Spartanburg, 1986-89

C. Diane Smock,
Greenville, 1985-88

Linda C. Stern,
Richland, 1994-97, (resigned 1996)

Barbara Stine,
Charleston, 1975-78, 1981-84

David C. Stinson,
Aiken, 2001-04

Frances Stogner,
Dorchester, 1989-92, 1992-97

Samuel Tenenbaum,
Richland, 1979-82, 1982-85

Betsy S. Terry,
Pickens, 1988-91, 1991-94

Raymond O. Thigpen,*
Greenville, 1969-71

Josephine Tompkins,
Richland, 1980-83, 1983-86

Marvin D. Trapp,*
Sumter, 1967-70

Elsa Turner,
York, 1976-79

Leo Twiggs,
Orangeburg, 1970-73

Lawrence Vanella,*
Charleston, 1975-78

Patrick VanHuss,
Richland, 2001-03

Martha A. Vaughn,
Greenville, 1994-97

Mrs. Jack C. Ward,
Greenville, 1967-68

Franklin West,
Florence, 1973-76

John Whitehead,
Richland, 1993-95
Sybil M. Whitenburg,
Richland, 1995-98
Genie Wilder,
Laurens, 1981-84, 1984-87
Patricia E. Wilson,
Richland, 1993-96, Columbia, 1996-01

* deceased

Canvas of the People Participants

Bobbi Adams, Bishopville
Vanessa Albury, Charleston
Paul Allen, Charleston
Robert Allison, Columbia
Jennifer Almanza, Beaufort
Lennet Robinson Alterman, Charleston
Elease Amos-Goodwin, Charleston
Bud Anderson, Greenville
Tippy Anderson, Anderson
Yostie Ashley, Hilton Head Island
Patricia Ann Baco, West Columbia
Jill Bahr, Charleston
Bob Bainbridge, Clemson
Aaron Baldwin, McClellanville
Ralph & Evelyn Ballantine, Hilton Head
Betty J. Beach, Charleston
Claudette Bell, Charleston
Sandra Booker, Mt. Pleasant
Marty D. Bowie, Mt. Pleasant
Ted Brooks, Charlotte
Juan A. Brown, Anderson
Sydney Brown, Charleston
Jennifer Bryan, Charleston
Jessica Bundschuh, Mt. Pleasant
Chris Burgess, Charleston
Howard Burky, Charleston
Clinton Campbell, Fripp Island
The Campbells, Ravenel
Patricia Cantwell, Charleston
Craig A. Carlson, West Columbia
Karen Chandler, Charleston
Zoica Ciobanu, Columbia
Rosalie W. Coaxum, Mt. Pleasant
Katya Cohen, Clemson
Linda Coleman, Columbia
Anne Collins, Chester
Eugene Corrigan, Seabrook
Dave Costopulos, Charleston
Percerville Daker, Charleston

Gale Daniel, Windsor
Heidi Darr-Hope, Columbia
Edith Davis, Laurens
Mickey Dell, Greer
Walter Dennis, Beaufort
Arthur Dexter, Aiken
Charles Dillingham, Columbia
Jennifer Falk, Blufton
Clarence Felder, Folly Beach
Harley Feltman, Jr., Anderson
Elizabeth Ferdon, Georgetown
Michael Ferguson, Spartanburg
Susan Filley, Mt. Pleasant
Catherine Fisher, Lugoff
Joe Fraccalvieri, Columbia
Sandra Frick, Camden
Bobbie Galbraith, Charleston
Carol Galbraith, Charleston
Gwylene Gallimard, Charleston
Myra Ganong, Columbia
Phi Garrett, Greenville
Robin Garrig, Lady's Island
"Garth Rach, Inc.-Lyon," Mauldin
Lindsey Gertz, Columbia
Art Gilliard, Charleston
Pat Godwin, Central
Barry Goldsmith, Charleston
Harriet Goode, Rock Hill
Sharon Graci, Mt. Pleasant
Greenville Little Theatre, Greenville
Jean Grosser, Hartsville
Marcella Guerriero, Charleston
Florence Guibert, Charleston
Raymond Hampton, Orangeburg
Dianne Harbin, Mt. Pleasant
Glenn Hare, Clemson
Edward Hart, Charleston
Joanna Haughey, Charleston

The arts are helpful in the recruiting of desirable industry for the city.

James Talley, Mayor
Spartanburg

Rosalind Hearon, West Columbia
Debra Heintz, Rock Hill
Charlie Hind, Honea Path
Samuel A. Hodge, Spartanburg
Ronald Hoertz, Lexington
Mary Holman, Orangeburg
Flora Hopkins, Darlington
Taylor Houser, Charleston
Anna S. Houser-Jacobs, Orangeburg
Ava Hughes, Spartanburg
Betty & Blake Hughes, Charleston
Ellen Hyatt, Summerville
Robert Ivey, Charleston
Lynn Kay, Anderson
L.K. Kerr, Columbia
Holenko/Ketchum, Charleston
Keith Knight, Charleston
Lori Kornegay, Charleston
Andrew Kuharsky, Taylors
James Lawrence, Charleston
Adrienne Lee, Anderson
Diane Lee, Anderson
M. Jeanne Lee, Mt. Pleasant
Charles LeGette, Charleston
Kate Lehman, Lyman
Caliph F. Lewis, Mullins
Robert Lyon, Columbia
James Madden, Meggett
Mark Malmgren, Clemson
Justin McClure, Charleston
Mary Pauline, McDowell
Michael McDunn, Greenville
Deron McFarland, Clemson
Scot McGuire, Chester
Mark McLeod, Rock Hill
Todd Mc Nerney, Charleston
Michelle McNinch, Chapin
Ann Merrill, Mt. Pleasant

Susan Meyers, Summerville
Lynn Miller, Pickens
Jacob Miller, Clemson
M.E. Millhouse, Charleston
Lawrence Mitchell, Charleston
Terrilee Moore, Summerville
Suzanne Mug, Charleston
David Muhlbaier, Aiken
A. Murali, Orangeburg
Sharon Murray, Johns Island
John & Jan Myers, Hickory Grove
Jane Nodine, Spartanburg
Susan Oakes, Charleston
Tom Ogburn, Bethune
Tom Ogburn, Bethune
Karl Oglesby, Columbia
Sharon Padgett, Aiken
Rebecca Parke, Clemson
Herb Parker, Charleston
Charles Parnell, Charleston
Karen Peluso, Ocean City
Philip Permar, Aiken
Timothy Peterson, Piedmont
Gail Pike, Charleston
Eugene Platt, Charleston
Tom Poland, Columbia
Anne Pooser, Charleston
Alex Powers, Myrtle Beach
Kerin Raleigh, Charleston
Edward Rice, North Augusta
Elizabeth Ringus, Barnwell
Ashley Roberts, Charleston
Dale Rosengarten, McClellanville
Mitzi Rutland, Lexington
Cendrillon Savariau, Charleston
Ernest Schoefer, Florence
Pam Seay, Anderson
Stacey Shaw, Charleston
Diann Simms, Anderson

Government should be extremely supportive and appreciative of the arts.

John Durst, Director

SC Department of Parks, Recreation and Tourism

Walt Simpson, Charlotte

Mark Sloan, Charleston

Beverly Smith, Georgetown

Barbara Smith, Conway

Susan Sorrell, Greenville

Kimberely Spears, Anderson

Jerry Spencer, Isle of Palms

Dolly Spigner, Greenville

Pelham Spong, Ridgeway

Tom Stanley, Rock Hill

William Starrett, Columbia

Patricia Stewart, Taylors

Ann Strasser, Charleston

Lauten Succop, Charleston

John Sullivan, Gaffney

Cris & Ruthie Sumpter, Johns Island

Steve Tanner, Anderson

Kate Temple, Charleston

HermanThompson, Winnsboro

Carole Tinsley, Greenville

Caroline Trickey, Charleston

George Vanderford, Buffalo

Michelle VanParys, Charleston

Vicki Vigneault, Charleston

Janet Swope Wade, Aiken

Mrs. Lalage O. Warrington,
Campobello

Alma Washington, Mt. Pleasant

Sue Watts, Clemson

Chris Weatherhead, Folly Beach

Bill Wells, West Columbia

Linda Wiegert, Marion

Mary J.D. Williams, Bradley

Kristy Williamson, Belton

James Witherspoon, Columbia

Suzanne Wolinsky, Charleston

Mindy Wood, Charleston

Susan C. Woodham, Spartanburg

Ellen Woodoff, Columbia

Jeannie Woods, Rock Hill

Larry Wright, Walterboro

Leola Wright, Mt. Pleasant

Sandra Wright, Walterboro



South Carolina Arts Commission

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